# S&P Dow Jones Indices

A Division of S&P Global

# How Smart Beta Strategies Work in the Chinese Market

## **EXECUTIVE SUMMARY**

In response to the increasing interest in smart beta strategies in the Chinese equity market, we examined the effectiveness of six well-known risk factors—size, value, low volatility, momentum, quality, and dividends— in that market from July 31, 2006, to Nov. 30, 2018.

- All the risk factors delivered absolute and risk-adjusted quintile return spreads, with the low volatility, value, and high dividend portfolios generating the highest risk-adjusted return spreads.
- All the Chinese factor indices offered by S&P DJI, except the momentum index, generated absolute and risk-adjusted excess returns in the long run. The low volatility and high dividend indices delivered the highest absolute and risk-adjusted returns, while only the low volatility index had reduced return volatility and drawdown compared with the <u>S&P China A BMI</u>.
- S&P DJI's various Chinese factor indices behaved differently during up and down markets. The momentum index tended to perform better in up markets, but the low volatility, value, quality, and dividend indices had better returns in down markets.
- Our macro regime analysis showed that most factor portfolios in China were sensitive to local market cycles and investor sentiment regimes.
- Factor strategies can be useful tools for the implementation of active views on the Chinese equity market due to distinct cyclicality in factor performance.

Exhibit 1: Performance across Different Market Cycles and Investor Sentiment Regimes in China							
CATEGORY	PHASE	SMALL CAP	MOMENTUM	VALUE	DIVIDEND	QUALITY	LOW VOLATILITY
	Bullish						
Market Cycles	Bearish						
	Recovery Period						
	Bullish	V					
Investor Sentiment	Neutral						
	Bearish						

The Small Cap portfolio is a hypothetical portfolio that includes the 100 stocks from the eligible universe (see footnote 8) with lowest float-adjusted market capitalization, and stocks are float-adjusted market capitalization weighted.

Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Index performance based on total returns in RMB. Past performance is no guarantee of future results. Table is provided for illustrative purposes. Note: Light blue, upward triangles represent favorable performance, while dark blue, downward triangles represent unfavorable performance based on excess return of each factor versus the S&P China A BMI. The three factors with the highest information ratios in each of the market cycle phases are circled in yellow.

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# FACTOR-BASED INVESTING IN THE CHINESE EQUITY MARKET

Smart beta strategies are gaining significant attention in the asset management industry, and the exchange-traded products (ETPs) tracking factor indices have shown significant asset growth since the end of 2008 [1]. Factor-based strategies are a category of smart beta strategies that target specific risk factors. They have characteristics of passive investing, such as rules-based construction, transparency, and cost efficiency; they also share features of active investing in that they aim to enhance return and reduce risk compared with traditional market-cap-weighted indices.

Single-factor indices are constructed to capture a specific risk factor. They exhibit distinct cyclicality in response to a changing market environment, which also makes them ideal tools for the implementation of active views.

In China, we observe increasing interest in factor-based investing in the equity market, although it lags the U.S. and some other Asian markets (like Japan). Dividend products still dominate the Chinese factor-based ETP market [1].

In this paper, we examined the effectiveness of six well-known risk factors (size, value, low volatility, momentum, quality, and dividend) in the Chinese equity market and the behavior of these factors under different market regimes.

## UNIVERSE AND METHODOLOGY

To form the eligible universe for our analysis with consideration of portfolio investability, we eliminated from the combined <u>S&P China A BMI</u> and <u>S&P</u> <u>China A Venture Enterprises Index</u> markets all stocks with a float-adjusted market capitalization of less than RMB 1 billion and a three-month average daily value traded below RMB 20 million. Our sample period for the analysis was from July 31, 2006, to Nov. 30, 2018.

For each risk factor, we ranked eligible stocks based on their designated factor measure<sup>1</sup> and formed the hypothetical top and bottom quintile portfolios (Q1 and Q5, respectively) with equal and float-adjusted market-cap weighting. All portfolios were rebalanced semiannually.<sup>2</sup> We examined

For each risk factor, we ranked all stocks in the eligible universe based on their designated factor measure...

...and formed the hypothetical top and bottom quintile portfolios.

<sup>&</sup>lt;sup>1</sup> Size was measured by float-adjusted market cap. Value was measured as the average z-score of earnings-to-price, sales-to-price, and book value-to-price ratios. Volatility was measured as the one-year realized price return volatility. Momentum was measured by the z-score of the six-month risk-adjusted momentum, calculated as the price return over the past six months (excluding the most recent month) divided by the standard deviation of daily price returns during the same period. Quality was measured as the average z-score of the balance sheet accrual (BSA) ratio, financial leverage, and ROE. Dividend was measured by the past 12-month gross dividend yield.

<sup>&</sup>lt;sup>2</sup> Rebalance reference dates are the end of May and November. Rebalance effective dates are the third Friday of June and December after market close.

these portfolios on the basis of return, volatility, turnover, sector composition, and performance during up and down markets.

In addition, we reviewed various S&P DJI Chinese factor indices, which are designed to track the performance of stocks with specific factor characteristics in the Chinese A-share market.<sup>3</sup> Apart from the risk/return profile, we also reviewed sector biases, fundamental tilts, and performance across different market cycle phases and investor sentiment regimes. Due to the differences in the stock selection and weighting methods, and the incorporation of rebalancing buffers and other portfolio diversification constraints, the performance of the S&P DJI Chinese factor indices might deviate from their hypothetical quintile portfolios.

#### Size

Size (small cap) was one of the first systematic risk factors identified [2-3]. Academic explanations for the small-cap premium mainly focus on the uncertainty, vulnerability, and illiquidity of small-cap companies, as well as market participants' behavioral bias [4-8]. The small-cap anomaly has been observed in developed and emerging markets [9].

In our analysis, the size quintile portfolios were based on companies' floatadjusted market cap. Stocks with the lowest float-adjusted market cap formed the small-cap portfolio (Q1) and stocks with the highest floatadjusted market cap formed the large-cap portfolio (Q5). During the examined period, the equal- and float-cap-weighted small-cap portfolios recorded higher absolute and risk-adjusted returns, along with higher return volatility, than their respective large-cap portfolios (see Exhibit 2).

The small-cap portfolios tended to outperform the benchmark during up markets and underperform during down markets (see Exhibit 19 in the Appendix).

Compared with the S&P China A BMI, the small-cap portfolios were more concentrated in Information Technology, Industrials, and Consumer Discretionary, and carried less weight in the Financials sector (see Exhibit 22 in the Appendix).

Small cap delivered factor risk premium in the Chinese equity market.

The small-cap portfolios tended to outperform during up markets and underperform during down.

<sup>&</sup>lt;sup>3</sup> All portfolio constituents are drawn from the combined universe of the S&P China A BMI and S&P China A Venture Enterprises Index except for the <u>S&P China A-Share Dividend Opportunities Index</u>. To ensure investability, eligible stocks must have a float-adjusted market capitalization no less than RMB 1 billion and a three-month average daily value traded not below RMB 20 million. The <u>S&P China A-Share Enhanced Value Index</u>, <u>S&P China A-Share Short-Term Momentum Index</u>, and <u>S&P China A-Share Quality Index</u> include the 100 stocks with the highest factor scores, and the stocks are weighted by their score-tilted market cap, subject to security and sector constraints. The <u>S&P China A-Share Low Volatility Index</u> includes the 100 stocks with the lowest realized return volatility, and the stocks are weighted by the inverse of volatility. The S&P China A-Share Dividend Opportunities Index includes the 100 stocks from the <u>S&P China A Composite Index</u> with the highest dividend yield, while meeting earnings-per-share growth criteria, with all the stocks weighted by their dividend yield. The S&P China A-Share Small Cap Portfolio is a hypothetical portfolio, which includes 100 stocks with the lowest float-adjust market capitalization, and stocks are weighted by float-adjust market capitalization. All indices were rebalanced semiannually apart from the S&P China A-Share Low Volatility Index, which was rebalanced quarterly.

Exhibit 2: Risk/Retu	∠xhibit 2: Risk/Return Profile of Small-Cap Portfolios							
CATECORY	S&P CHINA A	SMALL-CAP PO (Q1	ORTFOLIOS )	LARGE-CAP PORTFOLIOS (Q5)				
	BMI	FLOAT-CAP WEIGHTED	EQUAL WEIGHTED	FLOAT-CAP WEIGHTED	EQUAL WEIGHTED			
Annualized Return (%)	10.3	17.0	17.7	9.1	7.8			
Annualized Volatility (%)	28.7	33.6	33.7	28.3	29.6			
Risk-Adjusted Return	0.36	0.51	0.53	0.32	0.27			
Rolling 252-Day Maximum Drawdown (%)	-70.6	-69.5	-69.3	-70.6	-71.6			
Annualized Excess Return (%)	-	6.7	7.4	-1.2	-2.4			
Annualized Tracking Error (%)	-	12.7	12.8	5.8	3.9			
Information Ratio	-	0.53	0.58	-0.20	-0.62			
Average Annualized Turnover (%)	11.1	125.3	127.7	28.0	55.1			

Our value portfolios were constructed based on earnings-to-price, sales-to-price, and book value-to-price ratios.

Small-cap portfolios (Q1) and large-cap portfolios (Q5) are hypothetical portfolios.

Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Figures based on total return in RMB of the factor quintile portfolios. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance. Average annual turnover is calculated from 2007 to 2017.

# VALUE

Value investing was first documented in 1934 by Graham and Dodd [10]. According to academic reviews, value companies may have a higher level of risk, as they tend to have less flexibility in times of financial distress compared with their growth counterparts and therefore demand a higher risk premium [11]. The value factor is traditionally measured by price valuation ratios, such as earnings yield, cash flow yield, sales yield, book value-to-price ratio, and dividend yield.

Our value quintile portfolios were constructed based on the average zscore<sup>4</sup> of earnings-to-price, sales-to-price, and book value-to-price ratios. Stocks with the cheapest valuations formed the high value portfolios (Q1) and stocks with the most expensive valuations formed the low value portfolios (Q5). Over the examined period from July 31, 2006, to Nov. 30, 2018, the equal- and float-cap-weighted high value portfolios outperformed the low value portfolios on an absolute and risk-adjusted basis, with smaller return drawdowns and lower portfolio turnover (see Exhibit 3).

The equal-weighted high value portfolio performed better in up markets, demonstrating stronger procyclical characteristics. However, the float-capweighted high value portfolio exhibited defensive characteristics with better performance in down markets (see Exhibit 19 in the Appendix). The float-

Historically, the high value portfolios outperformed the low value portfolio on an absolute and a riskadjusted basis.

<sup>&</sup>lt;sup>4</sup> The z-score for each of the three ratios for each security was calculated using the mean and standard deviation of the relevant variable within the eligible universe. The higher the fundamental ratio, the higher the resulting z-score. For each security, the average z-score was computed by taking a simple average of the three z-scores. A security must have at least one z-score for it to be included in the index. Outlier average z-scores were winsorized at +/-4.

cap-weighted high value portfolio exhibited a strong bias to large-cap stocks compared with the S&P China A BMI since 2009, which might have contributed to its defensive characteristics in down markets.

Compared with the S&P China A BMI and under the same weighting scheme, the high value portfolios were more concentrated in the Materials and Financials sectors, while underweight in Information Technology, Consumer Staples, and Health Care (see Exhibit 22 in the Appendix).

Exhibit 3: Risk/Return Profile of Value Portfolios							
CATECODY	S&P CHINA A	HIGH VALUE (Q	PORTFOLIOS	LOW VALUE PORTFOLIOS (Q5)			
CATEGORT	ВМІ	FLOAT-CAP WEIGHTED	EQUAL WEIGHTED	FLOAT-CAP WEIGHTED	EQUAL WEIGHTED		
Annualized Return (%)	10.3	15.2	16.2	4.7	6.7		
Annualized Volatility (%)	28.7	30.0	32.0	31.3	32.1		
Risk-Adjusted Return	0.36	0.51	0.51	0.15	0.21		
Rolling 252-Day Maximum Drawdown (%)	-70.6	-70.1	-69.1	-73.8	-74.6		
Annualized Excess Return (%)	-	4.9	5.9	-5.6	-3.5		
Annualized Tracking Error (%)	-	9.6	8.1	11.7	12.2		
Information Ratio	-	0.51	0.73	-0.47	-0.29		
Average Annualized Turnover (%)	11.1	57.6	78.6	84.2	99.1		

All the Q1 subportfolios with highest valuation ratios outperformed their respective Q5 subportfolios.

> High value portfolios (Q1) and low value portfolios (Q5) are hypothetical portfolios. Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Figures based on total return in RMB of the factor quintile portfolios. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance. Average annual turnover is calculated from 2007 to 2017.

To decompose the risk/return contribution from each of the three components of value measurement (earnings-to-price, sales-to-price, and book value-to-price ratios), we constructed the top and bottom value quintile sub-portfolios based on each of these three valuation ratios following the same methodology.

All the sub-portfolios with the highest valuation ratios (Q1) outperformed their respective Q5 sub-portfolios, with higher absolute and risk-adjusted returns. Among the three valuation ratios, the book value-to-price and earnings-to-price ratios had a higher contribution to the outperformance of the high value portfolios.

		Q1 PORTI	OLIOS	Q5 PORT	Q5 PORTFOLIOS		
CATEGORY	S&P CHINA A BMI	FLOAT-CAP WEIGHTED	EQUAL WEIGHTED	FLOAT-CAP WEIGHTED	EQUAL WEIGHTED		
EARNINGS-TO-PR	ICE RATIO: Q1 =	HIGHER RATIO	D				
Annualized Return (%)	10.3	14.3	14.9	3.6	8.3		
Annualized Excess Return (%) Over Q5	N/A	10.7	6.7	N/A	N/A		
Annualized Volatility (%)	28.7	29.7	31.6	32.4	32.7		
Risk-Adjusted Return	0.36	0.48	0.47	0.11	0.25		
SALES-TO-PRICE	RATIO: Q1 = HIC	GHER RATIO					
Annualized Return (%)	10.3	13.3	14.4	6.0	9.0		
Annualized Excess Return (%) Over Q5	N/A	7.3	5.4	N/A	N/A		
Annualized Volatility (%)	28.7	29.6	32.0	31.0	32.3		
Risk-Adjusted Return	0.36	0.45	0.45	0.20	0.28		
BOOK VALUE-TO-	PRICE RATIO: C	01 = HIGHER RA	ΤΙΟ				
Annualized Return (%)	10.3	16.2	16.1	5.7	7.1		
Annualized Excess Return (%) Over Q5	N/A	10.4	8.9	N/A	N/A		
Annualized Volatility (%)	28.7	29.7	32.0	30.6	31.6		
Risk-Adjusted Return	0.36	0.54	0.50	0.19	0.23		
High value portfolios	s (Q1) and low va	lue portfolios (Q	5) are hypotheti	ical portfolios.			

The low volatility portfolios delivered higher absolute and risk-adjusted returns than the high volatility portfolios.

> High value portfolios (Q1) and low value portfolios (Q5) are hypothetical portfolios. Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Figures based on total return in RMB of the factor quintile portfolios. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance.

## LOW VOLATILITY

The inverse relationship between equity volatility and long-term return has been well documented [12-18]. The academic explanations for the low volatility premium have mainly focused on the behavioral biases that drive excess demand for high-risk stocks and the limitations on arbitrage in practice [19]. The two most commonly used metrics to measure volatility are realized volatility and the combination of predicted volatility and covariance. The low and high volatility quintile portfolios constructed for our analysis were based on stocks' one-year realized daily price return volatility.

The risk/return characteristics of the low and high volatility quintile portfolios (Q1 and Q5, respectively) based on the realized return volatility of stocks are summarized in Exhibit 5. The low volatility portfolios delivered higher absolute and risk-adjusted returns than the high volatility portfolios. The return volatility of the low volatility portfolios was reduced by roughly 20% compared with that of the high volatility portfolios on an equal- and float-cap-weighted basis.

Compared with the S&P China A BMI and under the same weighting scheme, the low volatility portfolios were more concentrated in the Financials and Utilities sectors, while underweight in Materials and Information Technology (see Exhibit 22 in the Appendix). In contrast, companies in the high volatility portfolios were more concentrated in the Information Technology and Materials sectors.

The low volatility portfolios exhibited a marked defensive feature, outperforming the benchmark the majority of the time in down markets, with significant excess returns (see Exhibit 19 in the Appendix).

Exhibit 5: Risk/Retur	Exhibit 5: Risk/Return Profiles of Low Volatility Portfolios							
	S&P CHINA A	LOW VOLATILITY S&P CHINA A PORTFOLIOS (Q1)			HIGH VOLATILITY PORTFOLIOS (Q5)			
CATEGORY	BMI	FLOAT-CAP WEIGHTED	EQUAL	FLOAT-CAP WEIGHTED	ÉQUAL WEIGHTED			
Annualized Return (%)	10.3	14.2	16.3	3.0	6.8			
Annualized Volatility (%)	28.7	26.0	28.0	35.5	35.5			
Risk-Adjusted Return	0.36	0.54	0.58	0.08	0.19			
Rolling 252-Day Maximum Drawdown (%)	-70.6	-66.6	-64.6	-77.1	-75.0			
Annualized Excess Return (%)	-	3.9	6.0	-7.3	-3.5			
Annualized Tracking Error (%)	-	8.4	6.8	12.7	13.5			
Information Ratio	-	0.46	0.88	-0.57	-0.26			
Beta	1.00	0.87	0.95	1.17	1.16			
Average Annualized Turnover (%)	11.1	66.4	100.1	116.0	103.8			

...with better performance in down

markets.

The low volatility

features...

portfolios exhibited strong defensive

Low volatility portfolios (Q1) and high volatility portfolios (Q5) are hypothetical portfolios. Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Figures based on total return in RMB of the factor quintile portfolios. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance. Average annual turnover is calculated from 2007 to 2017.

### MOMENTUM

The momentum effect has been well documented in the U.S. market and other markets [20-21]. These studies have found that stock price trends tended to continue over certain periods, meaning winners continued to win and losers continued to lose. Theories behind the momentum effect have mainly been in an investor behavioral context [22-24].

The high and low momentum quintile portfolios (Q1 and Q5, respectively) constructed for the analysis were based on 6- or 12-month risk-adjusted price momentum.<sup>5</sup> The high momentum portfolios based on a 6-month period tended to generate better performance and higher risk-adjusted returns than those measured over 12 months (see Exhibit 6). However, the

<sup>5</sup> The 12-month risk-adjusted price momentum was calculated as the price return over the past 12 months (excluding the most recent month), divided by the standard deviation of daily price returns during the same period.

The high momentum portfolios based on a six-month look-back period tended to generate better performance than those in the 12-month period.

The high momentum portfolios based on a six-month period outperformed the low momentum portfolios on absolute and riskadjusted basis.

Historically, the high momentum portfolios tended to have better performance in up markets than in down markets. shorter the period of the momentum, the higher the resulting portfolio turnover. The momentum portfolios based on the six-month period and float-cap-weighting method had the highest top and bottom quintile return spread. In the following analysis, we focus on the six-month momentum portfolios.

Exhibit 6: Risk/Return Profiles of Momentum Portfolios							
6-MONTH, RISK-	S&P CHINA A	HIGH MO PORTFOI	MENTUM LIOS (Q1)	LOW MOMENTUM PORTFOLIOS (Q5)			
ADJUSTED MOMENTUM	BMI	FLOAT-CAP WEIGHTED	EQUAL WEIGHTED	FLOAT-CAP WEIGHTED	EQUAL WEIGHTED		
Annualized Return (%)	10.3	11.2	12.8	7.0	9.7		
Annualized Volatility (%)	28.7	30.4	32.3	30.1	32.1		
Risk-Adjusted Return	0.36	0.37	0.40	0.23	0.30		
Rolling 252-Day Maximum Drawdown (%)	-70.6	-72.9	-72.7	-68.0	-69.3		
Annualized Excess Return (%)	-	0.9	2.5	-3.3	-0.6		
Annualized Tracking Error (%)	-	8.8	10.6	8.4	9.9		
Information Ratio	-	0.10	0.24	-0.39	-0.06		
Average Annualized Turnover (%)	11.1	164.6	169.7	166.2	170.1		
12-MONTH, RISK-ADJUST	ED MOMENTU	N					
Annualized Return (%)	10.3	8.0	9.6	9.4	13.0		
Annualized Volatility (%)	28.7	30.5	32.1	29.8	31.9		
Risk-Adjusted Return	0.36	0.26	0.30	0.32	0.41		
Rolling 252-Day Maximum Drawdown (%)	-70.6	-74.0	-75.1	-65.6	-67.7		
Annualized Excess Return (%)	-	-2.3	-0.7	-0.8	2.7		
Annualized Tracking Error (%)	-	8.9	10.7	8.0	9.3		
Information Ratio	-	-0.25	-0.06	-0.10	0.29		
Average Annualized Turnover (%)	11.1	130.2	138.5	132.8	138.5		

High momentum portfolios (Q1) and low momentum portfolios (Q5) are hypothetical portfolios. Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Figures based on total return in RMB of the factor quintile portfolios. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance. Average annual turnover is calculated from 2007 to 2017.

Procyclicality has been observed for the high momentum portfolios in China, much as in other markets. The high momentum portfolios, regardless of the weighting method, had better performance in up markets, with a higher win ratio and a higher average monthly excess return relative to the benchmark (see Exhibit 19 in the Appendix).

The sector composition of the high momentum portfolio changed more rapidly than in other factor portfolios. Over the period studied, companies selected for the high momentum portfolios were more concentrated in the Health Care and Information Technology sectors. Compared to the S&P China A BMI, the high momentum portfolios had a small-cap bias. This might have contributed to their higher return volatility and larger return drawdowns.

In China, as in other markets, high momentum portfolios had much higher portfolio turnover than other factor portfolios.

## QUALITY

Performance of high quality stocks cannot be comprehensively explained by classical risk factors alone—size, momentum, volatility, or value. We identified a three-pronged approach to evaluate high quality companies: profitability generation, earnings sustainability, and financial robustness [25]. In this paper, we constructed the high and low quality quintile portfolios (Q1 and Q5, respectively) following the S&P Quality Indices framework, which measures quality based on the average z-score<sup>6</sup> of the return on equity (ROE), balance sheet accruals ratio (BSA), and financial leverage (LEV).

Over the examined period, the high quality portfolios outperformed the corresponding low quality portfolios on an absolute and risk-adjusted basis (see Exhibit 7). Under both weighting schemes, the high quality portfolios delivered smaller return drawdowns compared with the low quality portfolios.

The equal-weighted high quality portfolio was overweight in Health Care, Consumer Discretionary, and Information Technology compared with the float-cap-weighted S&P China A BMI. However, when the portfolio was weighted by float cap, the high quality portfolio had a significantly increased bias toward Consumer Staples (see Exhibit 22 in the Appendix). Consistently, the high quality portfolio exhibited defensive features when it was float-cap weighted, but its return became more procyclical when it was equal weighted (see Exhibit 19 in the Appendix). This suggests the sector bias resulting from different weighting methods might have a significant impact on the returns of the quality portfolios in the Chinese market.

The high quality portfolios delivered higher absolute and risk-adjusted returns than the corresponding low quality portfolios.

The high momentum portfolios had much higher turnover than other factor portfolios.

<sup>&</sup>lt;sup>6</sup> The z-score for each of the three ratios for each security was calculated using the mean and standard deviation of the relevant variable within the eligible universe. The higher the ROE ratio, the higher the resulting z-score. However, the higher the BSA and LEV ratios, the lower the resulting z-score. For each security, the average z-score was computed by taking a simple average of the three z-scores. A security must have at least one z-score for it to be included in the index. Outlier average z-scores were winsorized at +/-4.

	Exhibit 7: Risk/Return Profile of Quality Portfolios							
	CATEGODY	S&P CHINA A	HIGH QU PORTFOL	UALITY .IOS (Q1)	LOW QUALITY PORTFOLIOS (Q5)			
The high quality portfolio behaved more defensively when weighted by float cap.	CATEGORY	BMI	FLOAT-CAP WEIGHTED	EQUAL WEIGHTED	FLOAT-CAP WEIGHTED	EQUAL WEIGHTED		
	Annualized Return (%)	10.3	12.1	13.4	10.9	10.7		
	Annualized Volatility (%)	28.7	28.6	30.8	29.8	32.0		
	Risk-Adjusted Return	0.36	0.42	0.44	0.37	0.33		
	Rolling 252-Day Maximum Drawdown (%)	-70.6	-68.1	-69.5	-71.2	-72.5		
	Annualized Excess Return (%)	-	1.8	3.2	0.6	0.4		
	Annualized Tracking Error (%)	-	6.7	8.5	7.4	8.4		
	Information Ratio	-	0.27	0.37	0.08	0.05		
ROE and LEV generated a positive	Average Annualized Turnover (%)	11.1	75.2	98.0	68.8	94.8		

High quality portfolios (Q1) and low quality portfolios (Q5) are hypothetical portfolios. Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Figures based on total return in RMB of the factor quintile portfolios. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance. Average annual turnover is calculated from 2007 to 2017.

To understand the contribution of BSA, LEV, and ROE to the overall performance of quality portfolios, we constructed top and bottom quintile sub-portfolios based on each of these three quality measures, following the same methodology.7

As shown in Exhibit 8, both ROE and LEV generated a positive quintile return spread under equal- and market-cap-weighting methods, while BSA failed to generate significant positive quintile return spread. LEV had more of an influence on the performance of the high quality portfolios when they were float-cap weighted, as demonstrated by the high quality portfolios and the Q1 LEV sub-portfolios having the highest return correlation (see Exhibit 21 in the Appendix).

Among these three quality measures. BSA was the most procyclical, while Q1 ROE and LEV sub-portfolios behaved defensively when they were floatcap weighted (see Exhibit 20 in the Appendix).

genera quintile return spread. while BSA failed to do so

BSA was the most procyclical component, while the Q1 ROE and LEV sub-portfolios behaved defensively when they were floatcap weighted.

The quintile stocks with the highest ROE z-scores (highest ROE ratios) formed the Q1 ROE portfolio and vice versa for the Q5 ROE portfolio. The quintile stocks with the highest LEV z-scores (lowest LEV ratios) formed the Q1 LEV portfolio and vice versa for the Q5 LEV portfolio. The quintile stocks with the highest BSA z-scores (lowest BSA ratios) formed the Q1 BSA portfolio and vice versa for the Q5 BSA portfolio.

CATEGORY	S&P CHINA A BMI	FLOAT-CAP EQUAL WEIGHTED WEIGHTED		FLOAT-CAP WEIGHTED	EQUAL WEIGHTED				
BALANCE SHEET ACCRUALS RATIO (BSA): Q1 = LOWER RATIO									
Annualized Return (%)	10.3	9.8	12.6	11.0	12.5				
Annualized Excess Return (%) Over Q5	N/A	-1.2	0.2	N/A	N/A				
Annualized Volatility (%)	28.7	29.7	31.9	29.8	32.0				
Risk-Adjusted Return	0.36	0.33	0.40	0.37	0.39				
FINANCIAL LEVE	RAGE (LEV): Q1	= LOWER RA	TIO						
Annualized Return (%)	10.3	11.2	13.6	10.6	10.2				
Annualized Excess Return (%) Over Q5	N/A	0.6	3.4	N/A	N/A				
Annualized Volatility (%)	28.7	30.2	32.1	29.4	31.6				
Risk-Adjusted Return	0.36	0.37	0.42	0.36	0.32				
RETURN ON EQU	ITY (ROE): Q1 =	HIGHER RAT	0						
Annualized Return (%)	10.3	12.2	11.8	6.7	10.7				
Annualized Excess Return (%) Over Q5	N/A	5.5	1.1	N/A	N/A				
Annualized Volatility (%)	28.7	28.2	30.7	32.7	33.0				
Risk-Adjusted Return	0.36	0.43	0.39	0.21	0.32				

The high and low dividend portfolios were constructed based on companies' 12-month trailing gross dividend yield.

Q1 and Q5 portfolios are hypothetical portfolios.

Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Figures based on total return in RMB of the factor quintile portfolios. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance.

### DIVIDEND

Dividend strategies have historically been popular among income-seeking market participants. Although dividend yield has been traditionally considered as a value metric, it deserves separate attention due to its distinct risk/return profile.

In our analysis, the high and low dividend quintile portfolios (Q1 and Q5, respectively) were based on companies' 12-month trailing gross dividend yield. The high dividend portfolios delivered higher absolute and risk-adjusted return than the low dividend portfolios during the examined period (see Exhibit 9). Both the equal- and float-cap weighted high dividend portfolios had smaller return drawdowns than the low dividend portfolios and the benchmark.

The high dividend portfolio displayed procyclical features when it was equal weighted. However, when float-cap weighted, it displayed marked

The high dividend portfolios delivered higher absolute and risk-adjusted returns than the low dividend portfolios. defensive features, with higher win ratios and average monthly excess return in down markets than in up markets (see Exhibit 19 in the Appendix). Since 2009, the float-cap-weighted high dividend portfolios exhibited a strong bias toward large cap compared with the S&P China A BMI, which might have contributed to its defensive characteristics in down markets.

The high dividend portfolios were more concentrated in the Financials and Utilities sectors, with the highest underweight in the Information Technology sector (see Exhibit 22 in the Appendix).

Exhibit 9: Risk/Return Profile of Dividend Portfolios							
CATEGORY	S&P CHINA A	HIGH DIV PORTFOL	IDEND IOS (Q1)	LOW DIVIDEND PORTFOLIOS (Q5)			
CATEGORT	BMI	FLOAT-CAP WEIGHTED	EQUAL WEIGHTED	FLOAT-CAP WEIGHTED	EQUAL WEIGHTED		
Annualized Return (%)	10.3	14.7	17.1	6.0	10.0		
Annualized Volatility (%)	28.7	28.4	30.8	30.7	32.4		
Risk-Adjusted Return	0.36	0.52	0.56	0.20	0.31		
Rolling 252-Day Maximum Drawdown (%)	-70.6	-69.0	-67.9	-73.0	-72.2		
Annualized Excess Return (%)	-	4.4	6.8	-4.3	-0.3		
Annualized Tracking Error (%)	-	8.0	6.5	6.5	10.1		
Information Ratio	-	0.55	1.05	-0.65	-0.03		
Average Annual Turnover (%)	11.1	65.2	92.7	107.2	94.1		

High dividend portfolios (Q1) and low dividend portfolios (Q5) are hypothetical portfolios. Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Figures based on total return in RMB of the factor quintile portfolios. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance. Average annual turnover is calculated from 2007 to 2017.

# INDEXING OF SMART BETA STRATEGIES

The S&P DJI Chinese factor indices are designed to track the performance of stocks with specific factor characteristics. Performance characteristics of the S&P DJI Chinese factor indices might deviate from those observed in their respective hypothetical quintile portfolios, due to the difference in methods of stock selection and weighting, along with the incorporation of rebalancing buffers and other portfolio diversification constraints.

The S&P China A-Share Enhanced Value Index, S&P China A-Share Short-Term Momentum Index, and S&P China A-Share Quality Index include the 100 stocks from the eligible universe<sup>8</sup> with the highest factor scores. The stocks are weighted by their score-tilted market cap, subject to security and sector constraints. The S&P China A-Share Low Volatility Index includes

The high dividend portfolio exhibited defensive features when it was float-cap weighted.

The S&P DJI Chinese factor indices demonstrate indexing implementation of the examined factor strategies in the Chinese market.

<sup>&</sup>lt;sup>8</sup> All portfolio constituents are drawn from the combined universe of the S&P China A BMI and S&P China A Venture Enterprises Index, except for the S&P China A-Share Dividend Opportunities Index. To ensure investability, eligible stocks must have a float-adjusted market capitalization of no less than RMB 1 billion and a three-month average daily value traded not below RMB 20 million.

the 100 stocks from the same eligible universe with the lowest realized return volatility, and the stocks are weighted by the inverse of volatility. The S&P China A-Share Dividend Opportunities Index includes the 100 stocks from the S&P China A Composite Index with the highest dividend yield, while meeting earnings-per-share growth criteria, with all the stocks weighted by their dividend yield. All indices are rebalanced semiannually, apart from the S&P China A-Share Low Volatility Index, which is rebalanced quarterly.

Over the examined period between July 31, 2006, and Nov. 30, 2018, all the factor indices except for the S&P China A-Share Short-Term Momentum Index delivered excess returns on an absolute and riskadjusted basis versus the S&P China A BMI (see Exhibit 10). Among all the S&P DJI Chinese factor indices, the S&P China A-Share Dividend Opportunities Index and S&P China A-Share Low Volatility Index were the best-performing indices over the period. The S&P China A-Share Short-Term Momentum Index failed to generate excess returns in the long run.

From a return volatility perspective, only the S&P China A-Share Low Volatility Index recorded both lower volatility and smaller return drawdowns than the S&P China A BMI, while the S&P China A-Share Short-Term Momentum Index had the most volatile returns among the S&P DJI Chinese factor indices.

Exhibit 10: Risk/Return Profile of the S&P DJI Chinese Factor Indices									
TRAIT	SMALL CAP	MOMENTUM	VALUE	DIVIDEND	QUALITY	LOW VOLATILITY	S&P CHINA A BMI		
Annualized Return (%)	19.6	9.3	16.9	19.5	12.2	18.9	10.3		
Annualized Volatility (%)	34.1	32.2	29.9	29.5	28.9	26.7	28.7		
Risk-Adjusted Return	0.58	0.29	0.56	0.66	0.42	0.71	0.36		
252-Day Maximum Drawdown (%)	-68.2	-73.7	-70.8	-66.4	-67.5	-62.0	-70.6		
Annualized Excess Return (%)	9.3	-1.0	6.6	9.2	2.0	8.6	N/A		
Annualized Tracking Error (%)	13.9	12.1	13.5	7.6	8.7	8.7	N/A		
Information Ratio	0.67	-0.08	0.49	1.21	0.22	0.98	N/A		
Average Annualized Turpover (%)	150.2	181.5	51.1	95.3	74.5	119.6	11.1		

The Small Cap portfolio is a hypothetical portfolio that includes the 100 stocks from the eligible universe with the lowest float-adjusted market capitalization, and stocks are float-adjusted market capitalization weighted.

Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Index performance based on total returns in RMB of the S&P DJI Chinese factor indices. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical

performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance. Average annual turnover is calculated from 2007 to 2017.

Nearly all the indices delivered excess returns on an absolute and risk-adjusted basis versus the S&P China A BMI.

Only the S&P China A-Share Low Volatility Index recorded both lower volatility and smaller return drawdowns than the benchmark.

Almost all the factor indices tended to underweight the Financials sector.

The S&P Chinese factor indices exhibited designated characteristic tilts relative to the S&P China A BMI...

...and all of them. except for the S&P China A-Share Enhanced Value, had different degrees of small-cap tilts.

All the factor indices except for the S&P China A-Share Enhanced Value Index tended to underweight the Financials sector compared with the S&P China A BMI. Sector tilts were observed in various factor indices. While the S&P China A-Share Enhanced Value Index was historically overweight in the Financials and Materials sectors, the S&P China A-Share Short-Term Momentum Index was more biased toward the Information Technology and Health Care sectors. The S&P China A-Share Low Volatility Index, weighted by the inverse of volatility, allocated more to the Utilities and Industrials sectors, while the S&P China A-Share Quality Index showed bias toward the Consumer Staples, Health Care, and Consumer Discretionary sectors. The S&P China A-Share Dividend Opportunities Index had an average sector bias toward Consumer Discretionary and Industrials (see Exhibit 11).

Exhibit 11: Sector Breakdown of the S&P DJI Chinese Factor Indices						
AVERAGE SECTOR BIAS (%)	SMALL CAP	MOMENTUM	VALUE	DIVIDEND	QUALITY	LOW VOLATILITY
Energy	-2.6	-1.0	-0.6	2.4	0.9	-0.3
Materials	6.1	2.1	6.0	0.3	-5.8	-3.0
Industrials	6.8	1.0	-1.0	4.6	-2.3	4.5
Consumer Discretionary	6.6	1.4	-2.3	5.0	4.3	0.8
Consumer Staples	0.7	2.8	-5.8	-1.6	14.6	0.7
Health Care	0.2	4.5	-5.3	-1.5	6.7	3.2
Financials	-19.0	-14.3	17.1	-7.3	-13.5	-6.7
Information Technology	4.7	6.0	-5.9	-4.3	1.9	-3.9
Telecommunication Services	-0.5	-0.4	1.7	-0.8	-0.5	-0.1
Utilities	-1.7	-1.3	-0.7	3.5	-3.0	8.3
Real Estate	-1.2	-0.8	-3.0	-0.5	-3.3	-3.4

The Small Cap portfolio is a hypothetical portfolio that includes the 100 stocks from the eligible universe with lowest float-adjusted market capitalization, and stocks are float-adjusted market capitalization weighted.

Source: S&P Dow Jones Indices LLC. Data from June 2006 to June 2018 for the S&P DJI Chinese factor indices. Table is provided for illustrative purposes. Dark blue numbers indicate sectors in which the factor index was most overweight, and light blue numbers indicate sectors in which the factor index was most underweight.

All S&P DJI Chinese factor indices, except for the S&P China A-Share Quality Index, exhibited designated characteristic tilts relative to the eligible universe, as shown in Exhibit 12. The S&P China A-Share Quality Index had a strong tilt toward high ROE and low financial leverage, but had no designated tilt toward a low accrual ratio, which is consistent with the low return correlation between the Q1 BSA portfolio and high quality quintile portfolio under the float-cap weighting method (see Exhibit 21 in Appendix).

All S&P DJI Chinese factor indices, except for the S&P China A-Share Enhanced Value Index, had different degrees of small-cap tilts. Unintended fundamental characteristic tilts were also observed for various indices. The small-cap portfolio exhibited tilts toward high volatility, low momentum, low

dividend yield, low financial leverage, and low ROE. The S&P China A-Share Short-Term Momentum Index displayed a high volatility tilt and low dividend yield. The S&P China A-Share Enhanced Value had additional tilts toward low volatility, low momentum, and high dividend yield. The S&P China A-Share Dividend Opportunities Index demonstrated tilts toward cheaper valuation. The S&P China A-Share Quality Index exhibited a historical tilt toward a high price-to-book ratio and high EPS growth, while the S&P China A-Share Low Volatility Index had unintended bias toward low momentum and cheaper valuation.

Exhibit 12: Characteristics of the S&P DJI Chinese Factor Indices							
CHARACTERISTIC	SMALL CAP	MOMENTUM	VALUE	DIVIDEND	QUALITY	LOW VOLATILITY	
Market Capitalization	-17.0	-8.0	1.8	-1.5	-4.3	-0.4	
12-Month Volatility	7.6	6.4	-8.9	-4.4	-0.1	-24.1	
36-Month Beta	-0.7	0.7	-4.1	-2.3	-2.4	-6.7	
One-Year Price Change	-5.2	9.9	-6.1	-4.9	1.4	-7.5	
Dividend Yield	-6.6	-6.3	7.3	17.1	1.5	4.0	
Price-to-Earnings	2.5	2.3	-11.7	-10.9	-3.2	-4.6	
Price-to-Sales	0.4	3.2	-21.9	-6.9	2.9	-3.8	
Price-to-Book	0.2	5.7	-21.7	-8.4	4.3	-6.9	
Historical Three-Year Sales Growth	-3.6	-0.3	-0.3	-1.6	0.3	-3.0	
Historical Three-Year EPS Growth	-2.5	0.0	-0.4	1.2	4.3	-2.3	
Long-Term Debt to Capital	-5.9	-1.4	2.8	-0.4	-10.4	0.4	
ROE	-5.9	-0.8	2.3	3.2	10.4	-1.6	
BSA Ratio (L90D)	0.7	0.8	-1.4	-0.7	1.0	-1.5	

The Small Cap portfolio is a hypothetical portfolio that includes the 100 stocks from the eligible universe with lowest float-adjusted market capitalization, and stocks are float-adjusted market capitalization weighted.

Source: S&P Dow Jones Indices LLC, FactSet Characteristics Tilt Report. Averaged characteristic tilts of the S&P DJI Chinese factor indices are calculated as the weighted Welch's T-test relative to the eligible universe as of semiannual rebalances between June 2006 to June 2018. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance. Dark blue numbers indicate intended factor biases, and light blue numbers indicate unintended biases.

Most factor indices in China exhibited distinct return characteristics during up and down markets, due to the difference in sector and fundamental characteristic tilts. The momentum index and the small-cap portfolio tended to have better performance in up markets, but the low volatility, value, quality, and dividend indices performed better in down markets (see Exhibit 13).

The momentum index and small-cap portfolio tended to have better performance in up markets...

...but the low volatility, value, quality and dividend indices performed better in down markets.

				-			
	MONTHS (	OUTPERFORM	ED (%)	AVERAGE MONTHLY EXCESS RETURN (%)			
	UP MONTHS	DOWN MONTHS	ALL MONTHS	UP MONTHS	DOWN MONTHS	ALL MONTHS	
Small Cap	69.0	45.9	59.5	1.4	0.0	0.9	
Momentum	56.3	41.0	50.0	0.4	-0.4	0.1	
Value	43.7	63.9	52.0	0.0	1.4	0.6	
Dividend	55.2	68.9	60.8	0.6	0.8	0.7	
Quality	48.3	62.3	54.1	-0.1	0.4	0.1	
Low Volatility	41.4	78.7	56.8	-0.3	1.8	0.6	

Exhibit 13: Performance of the S&P DJI Chinese Factor Indices in Up and Down Markets

The Small Cap portfolio is a hypothetical portfolio that includes the 100 stocks from the eligible universe with lowest float-adjusted market capitalization, and stocks are float-adjusted market capitalization weighted.

Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Figures based on monthly total return in RMB for the S&P DJI Chinese factor indices. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance.

Correlation across different factors was fairly low over the examined period, indicating the potential advantage of blending various factors for risk diversification benefits (see Exhibit 14).

Exhibit 14: Correlation of Factor Excess Returns						
CORRELATION	SMALL CAP	MOMENTUM	VALUE	DIVIDEND	QUALITY	LOW VOLATILITY
SMALL CAP	1.00	0.31	-0.43	0.10	0.10	0.04
MOMENTUM	-	1.00	-0.42	-0.13	0.37	-0.15
VALUE	-	-	1.00	0.39	-0.25	0.23
DIVIDEND	-	-	-	1.00	0.08	0.47
QUALITY	-	-	-	-	1.00	0.06
LOW VOLATILITY	-	-	-	-	-	1.00

The Small Cap portfolio is a hypothetical portfolio that includes the 100 stocks from the eligible universe with lowest float-adjusted market capitalization, and stocks are float-adjusted market capitalization weighted.

Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Correlation based on daily excess total returns in RMB for the S&P DJI Chinese factor indices relative to the S&P China A BMI. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance.

### MACROECONOMIC REGIME ANALYSIS

Factor portfolios exhibited cyclicality in their returns with short-term periods of outperformance and underperformance. Factor strategies can be useful tools for implementation of active views on the Chinese equity market due to distinct cyclicality in the factor performance. To better understand the cyclical behavior of factor strategies, we examined factor performance in two market regimes—the equity market cycle and investor sentiment—from July 31, 2006, to Nov. 30, 2018.

The correlation across different factors was fairly low in the Chinese market.

Factor portfolios exhibited cyclicality in their returns, with shortterm periods of out- and underperformance.

#### Factor Performance across Market Cycles

Market cycles refer to the upward and downward movement of stock markets. We identified nine market cycle phases (three bullish, two recovery, and four bearish) in the Chinese equity market from July 31, 2006, to Nov. 30, 2018, based on the performance trends of the S&P China A BMI (see Exhibit 15).

Factor indices in China were sensitive to the local market cycles, with momentum being more cyclical, and quality and low volatility being more defensive. The three factors that delivered the most favorable returns in each bullish, bearish, and recovery period are highlighted in Exhibit 15.

#### Exhibit 15: Best-Performing Factor Indices\* across Market Cycle Phases



The Small Cap portfolio is a hypothetical portfolio that includes the 100 stocks from the eligible universe with lowest float-adjusted market capitalization, and stocks are float-adjusted market capitalization weighted.

Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Bullish phases include the three periods from August 2006 to September 2007, June 2014 to May 2015, and June 2017 to January 2018. Bearish phases cover the four periods from October 2007 to October 2008, August 2009 to May 2014, June 2015 to January 2016, and February 2018 to November 2018. Recovery phases include the two periods from November 2008 to July 2009 and February 2016 to May 2017. Index performance based on total returns in RMB of the S&P DJI Chinese factor Indices. Past performance is no guarantee of future results. Chart is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance. \*Top three best-performing factor indices ordered by excess return relative to the S&P China A BMI in descending order in each period.

Momentum appeared to have higher average monthly excess returns in bullish markets than in bearish markets and suffered the most from price trend reversals during recovery periods (see Exhibit 16).

Value, high dividend, and small-cap stocks generated positive average monthly excess returns in all three market cycle phases, and all three

Factor indices in China were sensitive to the local market cycles, with momentum and value being more cyclical, and quality and low volatility being more defensive.

Momentum outperformed in bullish and bearish markets, with more pronounced excess returns during bullish markets.

Value, high dividend, and small-cap stocks had strong outperformance when the market recovered from its troughs. Low volatility stocks were defensive, with most outperformance during bearish markets. factors had strong performance when the market recovered from its troughs. However, value stocks had the highest excess return in the recovery periods, while high dividend and small-cap stocks performed best in bullish and bearish markets, respectively.

Low volatility stocks were defensive, with most of their outperformance from bearish markets, while underperforming in recovery periods. Quality stocks outperformed the benchmark in bearish and recovery periods, with more pronounced excess returns during bearish markets, but their defensive features were not as strong as those seen in low volatility stocks.

Exhibit 16: Factor Index Performance versus the S&P China A BMI across Market Cycle Phases						
MARKET CYCLE PHASE	SMALL CAP	MOMENTUM	VALUE	DIVIDEND	QUALITY	LOW VOLATILITY
AVERAGE EXCES	S RETURN (AN	NUALIZED, %)				
Bull	0.4	9.2	11.5	16.7	-4.0	6.0
Bear	16.3	1.4	3.5	6.7	4.1	10.5
Recovery	6.4	-11.6	13.1	5.5	0.8	-3.8
INFORMATION RA	τιο					
Bull	0.02	0.41	0.54	1.54	-0.29	0.47
Bear	1.15	0.09	0.28	0.89	0.46	1.09
Recovery	0.39	-1.02	1.09	0.93	0.12	-0.34
PERCENTAGE OF	OUTPERFORM	IANCE				
Bull	47.1	52.9	47.1	61.8	41.2	44.1
Bear	61.8	53.9	49.4	59.6	59.6	64.0
Recovery	68.0	32.0	68.0	64.0	52.0	48.0

The Small Cap portfolio is a hypothetical portfolio that includes the 100 stocks from the eligible universe with lowest float-adjusted market capitalization, and stocks are float-adjusted market capitalization weighted.

Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Index performance based on monthly total returns in RMB of the S&P DJI Chinese factor indices. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance. Excess return, information ratio, and percentage of outperformance were calculated relative to the S&P China A BMI.

#### Factor Performance across Different Investor Sentiment Regimes

Investor sentiment regimes reflect the overall attitude of market participants toward the financial market, as measured by the activity and price movement of the stock market. In our analysis, the 30-day realized return volatility of the S&P China A BMI is used as the indicator of investor sentiment (bullish, neutral, and bearish) toward the Chinese equity market. We sorted the month-end volatility values over the examined period; values in the top quintile (high market volatility) represent a bearish market sentiment, values in the bottom quintile (low market volatility) represent a bullish market regime, and values between the top and bottom quintiles represent a neutral market regime. We then compared the performance of each factor index across the different regimes (see Exhibit 17).

Quality stocks outperformed in bearish and recovery market phases...

...with more pronounced excess returns during bearish markets.

Most of the factor indices tended to be sensitive to both bullish and bearish sentiments. Most of the factor indices we examined in the Chinese market tended to be sensitive to both bullish and bearish sentiments, as the pronounced outperformance and underperformance appeared under these two conditions. Among the three investor sentiments, value stocks performed best during bullish sentiments. In contrast, low volatility, high dividend, and high quality stocks performed best during bearish sentiments. Uniquely to the Chinese market over this period, small-cap and high momentum stocks were rewarded by market participants during bearish and neutral sentiments, but they underperformed the benchmark during bullish sentiments.

Exhibit 17: Factor Index Performance versus the S&P China A BMI in Different Investor							
<b>Sentiment Regimes</b>							
MADVET							

SENTIMENT	SMALL CAP	MOMENTUM	VALUE	DIVIDEND	QUALITY	VOLATILITY
AVERAGE EXCESS	RETURN (ANNUA	ALIZED, %)				
Bullish	-2.6	-0.8	9.4	8.1	1.6	8.5
Neutral	7.6	0.1	7.1	5.1	0.4	2.0
Bearish	36.6	4.4	3.8	20.9	5.5	21.0
INFORMATION RATI	0					
Bullish	-0.16	-0.06	0.80	1.31	0.14	1.29
Neutral	0.45	0.01	0.48	0.65	0.04	0.19
Bearish	1.76	0.21	0.21	2.02	0.64	1.61
PERCENTAGE OF O	UTPERFORMAN	CE (%)				
Bullish	50.0	43.3	50.0	66.7	40.0	56.7
Neutral	60.2	51.1	52.3	55.7	55.7	53.4
Bearish	66.7	53.3	53.3	70.0	63.3	66.7

The Small Cap portfolio is a hypothetical portfolio that includes the 100 stocks from the eligible universe with lowest float-adjusted market capitalization, and stocks are float-adjusted market capitalization weighted.

Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Index performance based on monthly total returns in RMB of the S&P DJI Chinese factor indices. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance. Excess returns, information ratio, and percentage of outperformance were calculated relative to the S&P China A BMI.

Investor sentiment changes more frequently than market cycle phases, and its analysis could serve as a useful complement to explain short-term factor performance in different market conditions. Exhibit 18 summarizes the factor performance characteristics across various market cycles and investor sentiment regimes.

Among the three investor sentiments, value stocks performed best in bullish sentiments.

In contrast, low volatility, high dividend, and high quality stocks performed best in bearish sentiments.

CATEGORY	PHASE	SMALL CAP	MOMENTUM	VALUE	DIVIDEND	QUALITY	LOW VOLATILITY
	Bullish						
Market Cycles	Bearish						
	Recovery Period						
	Bullish						
Investor Sentiment	Neutral						
	Bearish						$\bigcirc$

The Small Cap portfolio is a hypothetical portfolio that includes the 100 stocks from the eligible universe with lowest float-adjusted market capitalization, and stocks are float-adjusted market capitalization weighted.

Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Index performance based on monthly total returns in RMB of the S&P DJI Chinese factor indices. Past performance is no guarantee of future results. Table is provided for illustrative purposes. Note: Light blue, upward triangles represent favorable performance, while dark blue, downward triangles represent unfavorable performance based on excess returns versus the S&P China A BMI of each factor. The three factors with the highest information ratio in each of the market cycle phases are circled in yellow.

## CONCLUSION

In this paper, we examined the effectiveness of six well-known factors, including size, value, low volatility, momentum, quality, and dividends, in the Chinese equity market, as well as the behavior of these factors under different market regimes from July 31, 2006, to Nov. 30, 2018.

From the quintile analysis, we observed that all factors delivered positive absolute and risk-adjusted return spreads under both equal- and marketcap-weighting methods. The low volatility, value, and high dividend portfolios generated the highest risk-adjusted return spreads, while the high quality generated the lowest risk-adjusted return spreads.

From a risk perspective, the low volatility portfolios, float-cap-weighted high quality portfolio, and float-cap-weighted high dividend portfolio showed both lower volatility and smaller return drawdowns compared with the market benchmark.

Small-cap and high momentum top quintile portfolios behaved procyclically, while low volatility portfolios displayed marked defensive features. This shows the potential benefit to return enhancement and risk reduction of various factor-based strategies in the Chinese equity market.

All of the S&P DJI Chinese factor indices, except the momentum index, outperformed the S&P China A BMI on an absolute and risk-adjusted basis in the long run. The low volatility and high dividend indices delivered the highest absolute and risk-adjusted returns, while only the low volatility index had both reduced return volatility and drawdown compared with the S&P China A BMI. Compared with the S&P China A BMI, all factor indices had unique sector tilts. Except for the value index, all factor indices tended to underweight Financials.

We observed that all factors delivered positive absolute and risk-adjusted return spreads under both equal- and market-capweighted methods.

All S&P DJI Chinese factor indices except the momentum index outperformed the benchmark on an absolute and riskadjusted basis in the long run. As most factors in China displayed distinct cyclicality in performance... Additionally, most S&P DJI Chinese factor indices exhibited targeted fundamental tilts relative to the S&P China A BMI, and all of them, except for the value index, had small-cap tilts. Due to the difference in sector and fundamental characteristic tilts, most factor indices exhibited distinct cyclical features, with different factors leading and lagging in the up and down markets. Correlation across different factors was fairly low over the examined period, indicating the potential advantage of blending various factors for risk diversification benefits.

Based on our regime analysis, factor portfolios in China tended to be sensitive to local market cycles, with momentum being more cyclical, and quality and low volatility being more defensive.

Investor sentiment switched more frequently than market cycle phases, and its analysis serves as a useful complement to explain short-term factor performance in different market conditions. The value factor performed better during bullish sentiments than bearish or neutral sentiments. In contrast, low volatility, high dividend, and high quality stocks performed better during bearish sentiments than bullish or neutral sentiment conditions. Surprisingly, small-cap and high momentum stocks in China were rewarded by market participants during bearish and neutral sentiments, but they underperformed the benchmark during bullish sentiments.

As most factors in China displayed distinct cyclicality in performance, they can be useful tools for the implementation of active views on the Chinese equity market. In addition, a multi-factor approach may be a way to harvest the factor premium while diversifying factor risk exposure.

...they can be useful tools for implementation of active views on the Chinese equity market.

## **APPENDIX**

Exhibit 19: Performance of Top Quintile Factor Portfolios in Up and Down Markets								
FACTOR	% OF I	MONTH OUTPERFO	RMED	AVERAGE N	AVERAGE MONTHLY EXCESS RETURN (%)			
FACTOR	UP MONTHS	DOWN MONTHS	ALL MONTHS	UP MONTHS	DOWN MONTHS	ALL MONTHS		
EQUAL-WEIGH	TED TOP QUINTILE	PORTFOLIOS						
Small Cap	63.2	42.6	54.7	1.3	-0.1	0.7		
Value	58.6	45.9	53.4	1.0	-0.1	0.5		
Low Volatility	52.9	73.8	61.5	0.0	1.1	0.4		
Momentum	57.5	47.5	53.4	0.8	-0.3	0.3		
Quality	57.5	45.9	52.7	0.4	0.1	0.3		
Dividend	63.2	55.7	60.1	0.7	0.3	0.6		
FLOAT-CAP-W	EIGHTED TOP QUIN	ITILE PORTFOLIOS						
Small Cap	63.2	42.6	54.7	1.2	-0.2	0.7		
Value	48.3	60.7	53.4	0.2	0.7	0.4		
Low Volatility	34.5	83.6	54.7	-0.8	1.6	0.2		
Momentum	54.0	44.3	50.0	0.1	0.1	0.1		
Quality	48.3	57.4	52.0	-0.1	0.5	0.1		
Dividend	42.5	70.5	54.1	0.0	0.9	0.3		

All factor portfolios are hypothetical portfolios. Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Portfolio performance based on monthly total return in RMB. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance.

Exhibit 20: Performance of Top Quintile Quality Factor Sub-Portfolios in Up And Down Markets								
FACTOR	% OF N	IONTH OUTPERFO	RMED	AVERAGE M	AVERAGE MONTHLY EXCESS RETURN (%)			
FACTOR	UP MONTHS	DOWN MONTHS	ALL MONTHS	UP MONTHS	DOWN MONTHS	ALL MONTHS		
EQUAL-WEIGHTED 1	OP QUINTILE QU	ALITY FACTOR SU	<b>B-PORTFOLIOS</b>		· · · · · · · · · · · · · · · · · · ·			
BSA Ratio	64.4	41.0	54.7	0.8	-0.4	0.3		
Financial Leverage	57.5	47.5	53.4	0.5	0.0	0.3		
ROE	57.5	45.9	52.7	0.4	-0.1	0.2		
FLOAT-CAP-WEIGHT	ED TOP QUINTIL	E QUALITY FACTO	R SUB-PORTFOLI	DS				
BSA Ratio	56.3	45.9	52.0	0.2	-0.4	0.0		
Financial Leverage	49.4	55.7	52.0	0.0	0.2	0.1		
ROE	37.9	60.7	47.3	-0.2	0.6	0.1		

All factor portfolios are hypothetical portfolios.

Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Portfolio performance based on monthly total return in RMB. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance.

Exhibit 21: Correla	tion of Top Quinti	le Quality Factor	<b>Excess Return</b>
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EQUAL-WEIGHTED TOP QUINTILE PORTFOLIOS						
CORRELATION	BSA RATIO	FINANCIAL LEVERAGE	ROE	QUALITY		
BSA RATIO	1.00	0.81	0.59	0.79		
FINANCIAL LEVERAGE	-	1.00	0.76	0.89		
ROE	-	-	1.00	0.88		
QUALITY	-	-	-	1.00		
FLOAT-CAP-WEIGHTED T	OP QUINTILE PORTFOLI	OS				
CORRELATION	BSA RATIO	FINANCIAL LEVERAGE	ROE	QUALITY		
BSA RATIO	1.00	0.25	-0.22	0.17		
FINANCIAL LEVERAGE	-	1.00	-0.23	0.58		
ROE	-	-	1.00	0.22		
QUALITY	-	-	-	1.00		

All factor portfolios are hypothetical portfolios.

Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Correlation based on daily excess total returns in RMB. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance.

Exhibit 22: Sector Bias of Top	Quintile Factor P	ortfolios							
EQUAL-WEIGHTED TOP		AVERAGE SECTOR BIAS (%)							
QUINTILE PORTFOLIOS RELATIVE TO S&P CHINA A BMI EQUAL WEIGHTED PORTFOLIO	SMALL CAP	MOMENTUM	VALUE	DIVIDEND	QUALITY	LOW VOLATILITY			
Energy	-0.9	-0.3	0.9	2.1	2.1	0.2			
Materials	0.7	-1.2	5.7	-1.5	-6.9	-4.7			
Industrials	1.9	-1.0	2.5	0.7	-2.3	0.4			
Consumer Discretionary	1.3	-1.8	0.3	-1.0	1.0	-0.6			
Consumer Staples	-0.2	0.3	-4.3	-1.4	2.3	-0.1			
Health Care	-0.8	3.2	-4.1	-1.2	5.3	3.4			
Financials	-2.0	0.0	2.8	3.7	0.2	4.4			
Information Technology	2.6	2.3	-6.2	-3.9	1.5	-4.7			
Telecommunication Services	-0.1	0.0	0.2	-0.1	0.0	0.3			
Utilities	-1.2	-0.6	1.8	3.2	-1.8	4.3			
Real Estate	-1.4	-1.0	0.4	-0.7	-1.4	-3.0			
FLOAT-CAP-WEIGHTED TOP	QUINTILE PORTF	OLIOS RELATIV	E TO S&P CHIN	A A BMI					
Energy	-2.3	-1.3	-0.1	1.3	3.8	0.4			
Materials	5.5	-0.8	3.8	-0.7	-3.5	-6.0			
Industrials	6.9	-0.3	-0.9	-3.1	-1.2	-3.6			
Consumer Discretionary	5.9	0.3	-1.0	-2.8	3.0	-3.1			
Consumer Staples	0.2	2.8	-5.1	-2.0	7.6	0.0			
Health Care	0.2	3.1	-4.5	-3.1	5.5	0.6			
Financials	-19.0	-4.1	11.6	13.2	-12.5	15.9			
Information Technology	5.1	2.3	-5.0	-4.4	1.6	-4.0			
Telecommunication Services	-0.6	-0.3	1.2	-0.4	0.1	1.0			
Utilities	-1.1	-0.6	0.6	3.1	-1.2	2.6			
Real Estate	-0.9	-1.0	-0.7	-1.2	-3.2	-3.7			

All factor portfolios and S&P China A BMI Equal Weighted Portfolio are hypothetical portfolios. Source: S&P Dow Jones Indices LLC. Data from July 31, 2006, to Nov. 30, 2018. Table is provided for illustrative purposes. Light blue numbers indicate sectors in which the factor portfolio was most underweight, and dark blue numbers indicate sectors in which the factor portfolio was most overweight.

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