

AFRICAN AGRI

INVESTMENT DISCOVERY FORUM



DRIVING STRATEGY AND OPPORTUNITY FOR INVESTMENT IN AFRICAN AGRI



London
23 May 2017

Hong Kong
21 June 2017

New York
25 July 2017

Register today! Contact Julia Barton-Hill at julia.bartonhill@agricouncil.org for more information




OUTWARD MISSIONS TO LONDON, HONG KONG AND NEW YORK

OVERVIEW

The African Agri Council (AAC)'s African Agri Investment Discovery Forums are outward missions that focus on investment in the most innovative and competitive sectors in agriculture across the African continent. Designed to help businesses and governments explore African investment climates and international trade, the outward missions serve as door-openers that help African governments and business executives establish strategic partnerships with international investors, businesses and foreign governments.

The Council's outward missions facilitate access to key economic decision-makers and senior government officials. They are investor meetings during which African countries will communicate excitement, metrics and aspirations to potential investors. The format of the meeting seeks to capitalize on the presence of financiers and investor figureheads seeking opportunities in Africa.

DATES

 **LONDON:** 23 - 25 MAY 2017  **HONG KONG:** 21 - 23 JUNE 2017  **NEW YORK:** 25 - 27 JULY 2017

STRUCTURE

The African Agri Council, in partnership with Hyphenica, are organising three days of outward missions and technical tours to London, Hong Kong and New York. The mission comprises a number of high level events, including a one day investor discovery and networking programme, matchmaking meetings with a pre-selected investment community and businesses with an appetite in African agriculture, site visits and two day attendance at a key global agricultural investment conference (London only).



PROGRAMME OVERVIEW

DAY 1 INVESTOR DISCOVERY SESSION

A programme of key presentations on investment opportunities in Africa to a carefully selected group of international investors and businesses

- Investment climate and opportunities in Africa and the rise of regional competitors
- Trade relations and opportunities - Access to African and international markets
- Investment Discovery Panel - Investors' appetite in Africa
- Investment Discovery Panel - Investment case studies

Networking lunch

Roundtable and private meetings between delegates and key investors

Networking cocktail function

DAY 2 MATCHMAKING MEETINGS

Delegates will have the opportunity to pre-schedule meetings through the organisers with international corporations and investors in London, Hong Kong and New York.

(Attending a global agriculture investment conference is optional - London only)

DAY 3 SITE VISITS

Delegates will be able to choose from a number of site visits in New York, London and Hong Kong, including visiting facilities focussing on:

- Aquaculture
- Urban agriculture
- Agri-processing
- Agri-tech companies

(Attending a global agriculture investment conference is optional - London only)

DAY 4 DEPARTURE

(Attending a global agriculture investment conference is optional - London only)



A UNIQUE OPPORTUNITY FOR AFRICAN STAKEHOLDERS

- Showcase African investment opportunities to a carefully selected audience
- Meet with key global investors to drive investment momentum into the most innovative and competitive sectors
- Network with key investment partners and international corporations, and fully understand their investment focus
- Understand the competitive global investment playing field, enabling Africa to position itself as an attractive investment target
- Visit innovative agri-projects and gain insight into new approaches to agriculture, while building relationships with potential project partners

WHO SHOULD ATTEND?

The outward missions are targeted at African stakeholders - government, trade promotion agencies, businesses, investors - who want to meet with key global investors. Due to the unique relationship between the organising partners and the international investment community, participants of the Council's missions will have an opportunity to promote African agri investment opportunities, build key relationships and drive investment to the region.

INVESTMENT COMMUNITY ATTENDING:

- Impact Investors
- Institutional Investors
- Debt funders/Banks
- Development Finance Institutions
- Family Offices
- High Net Worth Individuals

ABOUT THE PARTNERS



AFRICAN AGRI COUNCIL

The African Agri Council is a network of global executives, decision makers and key stakeholders in the Agricultural industry. We connect executives with their peers, policy makers, investors & financiers and leading global service providers across Africa and around the world. We focus on the business dynamics of agriculture; the pioneers, partnerships, investments, joint ventures and regulatory dynamics that determine the future direction of the industry and shape tomorrow's sustainable food production and consumption landscape.



HYPENICA

Hypenica is an international media group that serves its markets by connecting buyers and sellers, sharing information and experiences, identifying new opportunities and enabling more effective business. We do this through our innovative print, digital and event products which provide important marketing platforms for any company wanting to build their profile and reach their target market - whether nationally, regionally or globally. Hypenica's expertise and track record extends to the following niche B2B sectors: agriculture, transport (infrastructure), and concrete and construction.